



Seven more companies join the ranks of those in support of the FAO-Based Responsible Fisheries Management (RFM) Certification. Alyeska Seafoods, Westward Seafoods Inc., Copper River Seafoods, Inc., E.C. Phillips and Son Inc., Silver Bay Seafoods LLC, Yukon Wild Inc., and UniSea Inc. have all completed the RFM Chain of Custody process and gained their Certificates of Approval. [Click here](#) to view the list of nearly 50 suppliers with RFM Certification.

The growing number of companies that continue to apply for RFM Chain of Custody signals that the industry is responding to customer requests to continue to buy Alaska salmon. "It's clear that there is market acceptance of Alaska salmon regardless of one specific eco-brand," states Randy Rice, Technical Director for the Alaska Seafood Marketing Institute. "This is because our buyers are aware that Alaska's conservation ethic long pre-dates the sustainability movement and eco-labels. They know Alaska's long-term success record of effective fisheries management is unparalleled virtually anywhere in the world."

While most markets care about sustainability, many markets are welcoming the choice to not pay logo-licensing fees and for the opportunity to focus on their own company's brand, rather than the brand of an eco-label.

For RFM Certification updates on Alaska's other major commercial fisheries, [click here](#).

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