



RFM Fisheries Standard Committee Bios

Dr. William Smoker (Chairman)

Dr. Smoker is Emeritus Professor of Fisheries at the University of Alaska Fairbanks where he taught in the graduate program in fisheries science for 30 years, has done research on the biology of Pacific salmon related to their conservation and artificial culture, and served as Director of Fisheries at the Juneau Center. He has written or co-authored over 50 scientific publications and supervised more than 25 graduate students.

He served until 2016 on the Board of Directors of Prince William Sound Aquaculture Association, one of Alaska's several non-profit corporations devoted to salmon fishery enhancement.

He also serves as a scientific peer reviewer for several scientific journals related to fisheries conservation, for the Alaska Hatchery Research Project (a large program focused on interactions of hatchery-bred and wild salmon), for the Alaska Sea Grant College program, and for the Oregon-based Northwest Power and Conservation Council.

He is a member of the American Fisheries Society and a Fellow of the American Institute of Fisheries Biologists. He earned a BA in Biology at Carleton College, an MS in Oceanography at Oregon State University, and a PhD in Fisheries Science at Oregon State University. He was a technical adviser to Global Trust in the development of the RFM program.

R.J. (Bob) Allain

Bob Allain enjoyed a 32 year career with Canada's Department of Fisheries and Oceans

- 17 years as a senior executive - before retiring in 2008 as Regional Director, Fisheries and Aquaculture Management, Gulf Region. During his government service, Bob consulted internationally on behalf of organizations like the World Bank, the Canadian International Development Agency, and the FAO on Monitoring, Control and Surveillance issues in several West African coastal states. In 2004, he was honored with the Federal Government's highest award for public service in the category of values and ethics.

Currently, Bob is the principal consultant and president of the consulting firm Oceanic Management Services, based in Dieppe, New Brunswick. The firm offers a wide range of fisheries-related services to various public, private and not-for-profit organizations in such areas as fisheries management, economics, policy development, community-based facilitation, inter-governmental relations, and media and communications training.

Bob is a Marine Stewardship Council-certified assessor (P3) and has participated in a number of fisheries assessments and surveillance audits of Canadian Atlantic fisheries. He has also undertaken commercial fisheries pilot assessments using the Responsible Fisheries Management Model for commercial fisheries on both the Pacific and Atlantic Coasts.

In 2014, he was inducted into the Atlantic Canada Marine Industries Hall of Fame in the Builders category.

Suzanne Iudicello

After more than 20 years experience in ocean policy, sustainability, and resource management in Alaska and Washington D.C., Suzanne Iudicello has spent the past decade consulting for fishing organizations, government agencies and foundations.

Currently, she serves as co-manager for a five-year project to measure the effects of catch shares in two U.S. fisheries. <http://catchshareindicators.org/>.

Her areas of expertise include legislative and regulatory experience at the state and national level, both in policy and regulatory analysis and advocacy, environmental impact assessment, and environmental conflict resolution. She has worked for the Alaska legislature and Alaska Governor's Washington, D.C. office, and with national advocacy groups on reauthorizations of major U.S. environmental legislation.

Experience that relates directly to the CCC includes five years with the Alaska Department of Fish & Game, two as staff in the Alaska Legislature, and two years in the Alaska Governor's Washington, D.C. Office. She facilitated strategic planning for the Marine Conservation Alliance and served on the board of the board of the North Pacific Marine Science Foundation from 1995 to 2005.

She was on the 1997 panel that drafted the principals and criteria for Marine Stewardship Council certification, and in the 2006 workshop on Interpreting the MSC Principles and Criteria for Sustainable Fishing. She produced a booklet for the Sustainable Fisheries Fund to help fishermen consider whether to pursue MSC certification, facilitated a number of workshops among conservation groups trying to harmonize their consumer seafood choice ranking systems, and consulted with the Sustainable Fisheries Partnership to develop a communications strategy for its Fisheries Improvement Projects.

Wendy Norden
Science Director, Seafood Watch

Wendy Norden directs the science team of Monterey Bay Aquarium's Seafood Watch program, maintaining a rigorous scientific framework to evaluate the sustainability of wild fisheries and aquaculture operations. She manages the research process that develops recommendations that inform consumers and businesses nationwide on which seafood is caught or farmed in environmentally responsible ways. Wendy has over 20 years of experience in marine conservation and fisheries science. Prior to joining Seafood Watch, Wendy was a Marine Conservation Science Research Professor at the University of Maine, studying the impact of eco-certifications on fisheries management and economic incentives for conservation.

Wendy also spent several years managing the New Zealand Department of Conservation's fisheries observer program focused on bycatch reduction techniques. She began her career as a field biologist designing subtidal habitat restoration programs, working on aquaculture research farms and studying benthic impacts caused from fishing activities. Wendy has several published scientific articles and is the vice chair of the fisheries expert working group for the Global Sustainable Seafood Initiative.

**Dr. Tom
Pickerell**

Dr. Tom Pickerell is the founder of Tomolamola Consulting and is currently the Executive Director of the Global Tuna Alliance (GTA). Before GTA Tom was SFP's Global Tuna Director and lead SFP's fresh & frozen and canned tuna programs. Before SFP, he worked for Seafish, the UK Seafood Industry Authority, where he was the Technical Director. Previous to that role, Tom was the Senior Science Manager for the Seafood Watch program at Monterey Bay Aquarium in California. Earlier, Tom worked at the Shellfish Association of Great Britain (SAGB), where he managed the UK Shellfish Industry Development Strategy (SIDS) and later became the Director; WWF UK, where he was the Fisheries Policy Officer; and the UK government in Defra, where he held a variety of different policy and strategy roles in fisheries and aquaculture. He has a degree in Marine Biology, a master's degree in Analytical Biology, and a PhD in shellfish aquaculture

Eric Schwaab

Eric Schwaab is the Vice President, Conservation Programs at the National Fish and Wildlife Foundation. He is responsible for leading and managing the implementation of the Foundation's conservation programs across the nation.

Prior to joining the National Fish and Wildlife Foundation, he was the Senior Vice President and Chief Conservation Officer at the National Aquarium, where he provided leadership and management for the Aquarium's conservation program. Eric has also served in several leadership positions at NOAA.

Appointed as Assistant Administrator for Fisheries in 2010, Eric directed the National Marine Fisheries Service, the federal agency responsible for science, management and conservation of federal fisheries, marine mammals, sea turtles and other protected resources within the United States, subsequently serving as the US Department of Commerce acting Assistant Secretary for Conservation and Management.

Prior to his work with NOAA, Eric served as Deputy Secretary of the Maryland Department of Natural Resources. During an earlier period at Maryland DNR, Eric

served as Director of Maryland's Fisheries Service; Director of the Forest, Wildlife & Heritage Service; Director of the Forest Service; and Chief of Resource Management for Maryland Forest & Park Service. Eric has also served as Resource Director for the Association of Fish and Wildlife Agencies, coordinating conservation work on behalf of fish and wildlife agencies across North America.

Eric holds an undergraduate degree in Biology from McDaniel College and a master's degree in Environmental Planning from Towson University.