

## **RFM Certification Program**

Responsible Fisheries Management (RFM) is a third-party certification program for wild-capture fisheries based on the FAO Code for Responsible Fisheries benchmarked by the Global Sustainable Seafood Initiative (GSSI).

RFM provides fisheries and seafood customers with a credible and affordable choice in seafood certification for customers who want to:

- · Communicate the origin of the certified sustainable seafood
- Demonstrate proof of sustainable sourcing
- · Lessen the cost burden for all participants in the supply chain and for consumers

Similar to other wild-capture seafood certification programs, RFM provides credible standards for sustainable or responsible fishing and supply chain traceability.

RFM has two certification standards:

- 1. Fisheries Standard
- 2. Chain of Custody Standard (CoC)

Fisheries are independently assessed and scored against a set of criteria and must meet these criteria in order to become certified. Certification is valid for five years with annual surveillance audits.

Organizations in the supply chain must undergo a CoC audit to receive their CoC certification, which is valid for three years with surveillance audits every 12 to 18 months.

RFM does not charge licensing fees for any use of the RFM logo. The Certified Sustainable RFM logo is used purely as a way for those with RFM Chain of Custody to communicate, at no cost, the origin and certified sustainability of their seafood. The goal is to make certified sustainable and traceable seafood more accessible to all.

RFM allows companies to demonstrate responsible sourcing to their customers. This is important; as today's retailers and foodservice operators need to be sure they offer their customers seafood from fisheries that are certified through credible certification programs.

## **RFM Key Attributes**

- Based on internationally recognized criteria from the UN's FAO Code of Conduct for Responsible Fisheries
- Consumer-facing eco-label Certified Sustainable RFM logo has ZERO logo-licensing fees
- Certified Sustainable RFM logo allows companies to highlight certified sustainable seafood and its origin
- Third-party accredited program demonstrates impartiality



RFM logos always include origin, like these for fisheries from Alaska and for Pacific Whiting (USA).





- Sound governance structure
- Stakeholder engagement
- Chain of Custody certification provides traceability through the supply chain back to its origin
- Transparent and collaborative assessment process
- Recognized by credible organizations 1st to bebenchmarked by GSSI

Buying seafood from RFM-certified fisheries provides documented third-party assurance of responsible seafood sourcing practices.

## **RFM CERTIFIED SPECIES/FISHERIES**

FISH SPECIES	GEOGRAPHICAL LOCATION OF FISHERY	GEAR TYPE
ALASKA PACIFIC SALMON SPECIES  King/Chinook, Sockeye/Red, Coho/Silver, Keta/Chum, Pink	Region 1: Southeast & Yakutat Region 2: Central Region 3: Arctic-Yukon-Kuskokwim Region 4: Kodiak, Chignik, Alaska Peninsula, Aleutian Islands	Troll, Purse Seine, Drift Gillnet, Set Gillnet Purse Seine, Drift Gillnet, Set Gillnet Drift Gillnet, Set Gillnet, Fish Wheel Purse Seine, Drift Gillnet, Set Gillnet
ALASKA PACIFIC HALIBUT	Gulf of Alaska; Bering Sea & Aleutian Islands	Benthic Longline
ALASKA SABLEFISH (BLACK COD)	Federal and State fisheries Gulf of Alaska; Bering Sea & Aleutian Islands	Benthic Longline, Pot, Non-pelagic Trawl
ALASKA POLLOCK (WALLEYE)	Gulf of Alaska; Bering Sea & Aleutian Islands	Pelagic Trawl, and other gears (Non-pelagic Trawl, Jig, Longline, Pot) from other non-directed pollock fisheries legally landing pollock
ALASKA PACIFIC COD	Gulf of Alaska; Bering Sea & Aleutian Islands	Non-pelagic Trawl, Longline, Pot, Jig
ALASKA FLATFISH COMPLEX  • Yellowfin sole • Flathead sole • Northern rock sole • Southern rock sole • Arrowtooth flounder • Kamchatka flounder • Alaska plaice • Greenland turbot • Rex sole	Bering Sea & Aleutian Islands Gulf of Alaska; Bering Sea & Aleutian Islands Gulf of Alaska; Bering Sea & Aleutian Islands Gulf of Alaska Gulf of Alaska; Bering Sea & Aleutian Islands Gulf of Alaska	Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl, Longline
• Red King crab • Blue King crab • Golden King crab • Snow crab • Tanner crab	Bristol Bay St. Matthew Island Aleutian Islands Bering Sea Bering Sea	Pot Pot Pot Pot Pot
ALASKA ATKA MACKEREL AND ROCKFISH  • Atka Mackerel • Pacific Ocean Perch • Northern Rockfish • Dusky Rockfish	Bering Sea & Aleutian Islands Gulf of Alaska, Bering Sea & Aleutian Islands Gulf of Alaska, Bering Sea & Aleutian Islands Gulf of Alaska	Trawl Trawl Trawl Trawl
PACIFIC WHITING (HAKE)	Washington, Oregon, California – FAO Area 67	Midwater Trawl

