

RFM Certification Program

Responsible Fisheries Management (RFM) is a third-party certification program for wild-capture fisheries based on the FAO Code for Responsible Fisheries benchmarked by the Global Sustainable Seafood Initiative (GSSI).

RFM provides fisheries and seafood customers with a credible and affordable choice in seafood certification for customers who want to:

- · Communicate the origin of the certified sustainable seafood
- · Demonstrate proof of sustainable sourcing
- Lessen the cost burden for all participants in the supply chain and for consumers

Similar to other wild-capture seafood certification programs, RFM provides credible standards for sustainable or responsible fishing and supply chain traceability.

RFM has two certification standards:

- 1. Fisheries Standard
- 2. Chain of Custody Standard (CoC)

Fisheries are independently assessed and scored against a set of criteria and must meet these criteria in order to become certified. Certification is valid for five years with annual surveillance audits.

Organizations in the supply chain must undergo a CoC audit to receive their CoC certification, which is valid for three years with surveillance audits every 12 to 18 months.

RFM does not charge licensing fees for any use of the RFM logo. The Certified Sustainable RFM logo is used purely as a way for those with RFM Chain of Custody to communicate, at no cost, the origin and certified sustainability of their seafood. The goal is to make certified sustainable and traceable seafood more accessible to all.

RFM allows companies to demonstrate responsible sourcing to their customers. This is important; as today's retailers and foodservice operators need to be sure they offer their customers seafood from fisheries that are certified through credible certification programs.

RFM Key Attributes

- Based on internationally recognized criteria from the UN's FAO Code of Conduct for Responsible Fisheries
- Consumer-facing eco-label Certified Sustainable RFM logo has ZERO logo-licensing fees
- Certified Sustainable RFM logo allows companies to highlight certified sustainable seafood and its origin
- Third-party accredited program demonstrates impartiality

ORIGIN RFM logos

RFM logos always include origin, like these for fisheries from Alaska and for Pacific Whiting (USA).





- Sound governance structure
- Stakeholder engagement
- Chain of Custody certification provides traceability through the supply chain back to its origin
- Transparent and collaborative assessment process
- Recognized by credible organizations 1st to bebenchmarked by GSSI

Buying seafood from RFM-certified fisheries provides documented third-party assurance of responsible seafood sourcing practices.



AND ROCKFISH

Atka Mackerel

• Pacific Ocean Perch

• Northern Rockfish

Dusky Rockfish

Washington, Oregon, California – FAO Area 67

Gulf of Alaska, Bering Sea & Aleutian Islands

Gulf of Alaska, Bering Sea & Aleutian Islands

Bering Sea & Aleutian Islands

Gulf of Alaska

Midwater Trawl

Trawl

Trawl

Trawl

Trawl

U.S. GULF OF MEXICO SHRIMP

Brown, white and pink shrimp

PACIFIC WHITING (HAKE)

Federal and state waters of Texas, Louisiana, Mississippi, Alabama and west coast of Florida Otter trawls, skimmers, butterfly nets

For fisheries assessments go to https://rfmcertification.org/certified-fishery-species/

CERTIFIED SEAFOOD COLLABORATIVE

https://rfmcertification.org/ rfm@rfmcertification.org

