

For Immediate Release



RFM Goes Global

Updated Fishery Standard Expands to include Well-Managed Fisheries from Across the Globe

October 8, 2024 – The Responsible Fisheries Management (RFM) Certification program announces the geographic expansion of its Fishery Standard to include fisheries from around the world. The global expansion will go further to provide choice in wild-capture sustainable fishery certification.

When the RFM Certification program first began in 2010, it was focused on assessing Alaska fisheries. In 2020 the owners of the RFM program, the Certified Seafood Collaborative (CSC), expanded the Fishery Standard to include fisheries from North America.

“Since RFM expanded to North America with Pacific Whiting in 2020, and most recently with U.S. Gulf of Mexico Shrimp, we’ve seen a growing interest from fisheries across the globe looking for choice in wild-capture certification,” states Mark Fina, chairman of the CSC board. “Today, the global expansion of [RFM Fishery Standard V2.2](#) ensures that well-managed wild-capture fisheries from anywhere can have a certification choice and the opportunity for assessment against our standard.”

The Certified Seafood Collaborative is committed to supporting global fisheries in enhancing transparency for their customers. RFM aims to provide accessibility without the burden of logo licensing fees. This ensures that everyone in the supply chain with Chain of Custody can showcase their commitment to sustainability and responsible practices without financial strain.

“As our program grows, we remain dedicated to prioritizing origin on our label at no cost. We ensure the RFM logo is customizable per the fishery origin,” says Jeff Regnart, RFM Program Manager. “Currently, Pacific Whiting and U.S. Gulf Mexico Shrimp use our U.S.A. version, while Alaska fisheries use our Alaska version. As global fisheries are assessed and determined well-managed, we will customize our logo to accommodate their regional call-out.”

Any well-regulated wild-capture fishery from anywhere in the world that would like to be assessed against the RFM Fishery Standard can contact the RFM program at rfm@rfmcertification.org or one of the accredited [Certifying Bodies](#) to get started on a pre-assessment.

The Responsible Fisheries Management (RFM) Certification program is owned by the Certified Seafood Collaborative (CSC), a 501(c)(3) non-profit foundation made up of a diverse board of seafood and sustainability experts. The RFM Certification program is founded on the strongest and most widely acknowledged international standards and practices. It is the most credible wild-capture sustainable seafood certification program that doesn’t charge logo licensing fees. RFM was the first sustainability

eco-certification program to be benchmarked and recognized by the Global Sustainable Seafood Initiative (GSSI). To learn more, visit rfmcertification.org.

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